

INVESTOR / STRATEGIC PARTNER
PITCH

KEG ONE

A modular interface
platform for reusable
kegs

Asset-light licensing thesis built
around compatibility, serviceability
and longer useful deployment of
stainless-steel keg assets.

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Croatia | September 2026

KEG ONE

One Keg. **Multiple Systems.**



Investment thesis

KEG ONE targets a structural inefficiency around reusable keg interoperability.

A durable stainless-steel keg should not lose flexibility because its connection standard is fixed.

A

Large installed-asset logic

Kegs are reusable, long-life assets. A modular interface can create value across the asset lifetime rather than at a single sale.

P

Platform potential

One core interface can support multiple adapter heads and use cases, enabling a family rather than a single component.

L

Asset-light scaling

Preferred model is IP licensing and OEM partnership, reducing the need to build a full manufacturing company.

D

Clear de-risking path

Prototype, pressure/seal/CIP validation and a pilot partner can convert the concept into measurable evidence.

Crowdfunding is being used as an early validation and prototype-financing channel, not as the long-term business model.

The problem

Connection standards can fragment the economics of otherwise reusable keg assets.

1

Standard lock-in

A fixed keg interface can tie an asset to a specific coupling ecosystem.

2

Fleet complexity

Mixed markets or customers can require parallel keg variants and inventories.

3

Switching cost

Changing systems can trigger retrofit, replacement or reconfiguration work.

4

Service complexity

Wear and maintenance can be concentrated in hard-to-change keg-side components.

5

Reduced redeployment

A keg can be physically sound yet commercially less flexible in another system.

6

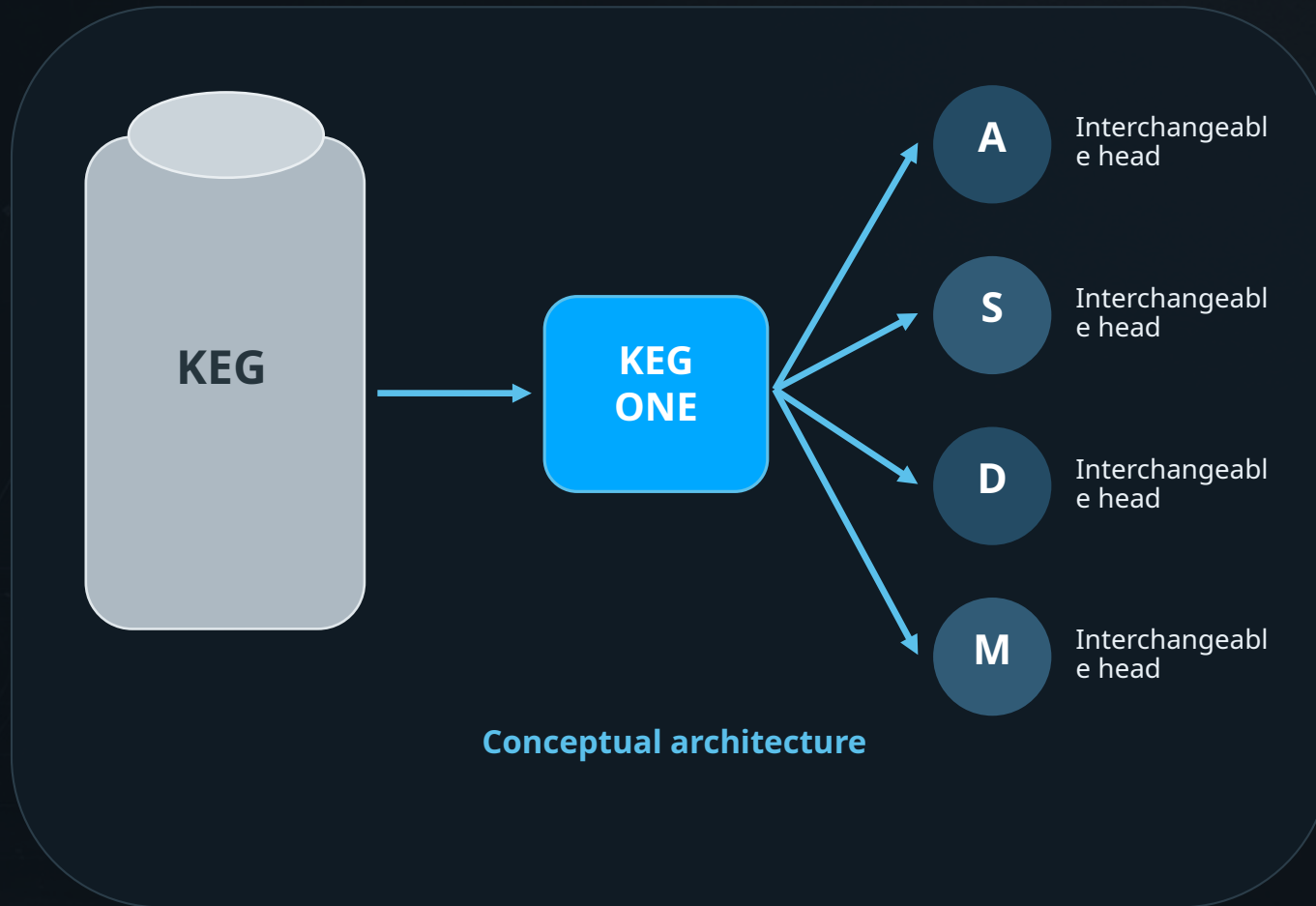
Integration burden

Breweries and OEMs must manage compatibility across filling and dispense environments.

Problem framing is based on the design use case and customer logic to be validated through pilot discussions.

The solution: separate the keg from the standard

A common interface on the keg side; interchangeable adapter heads on the system side.



What makes the concept distinctive

- Common connection interface intended to accept different heads
- Pressure-dependent mechanical locking concept
- Adapter intended to be non-removable while pressurized
- Serviceable removable module rather than all moving parts in the keg-side component
- Potential use in filling and dispense environments

Detailed mechanism remains outside this pre-NDA deck.

Concept visuals are illustrative. Technical performance remains subject to prototype and validation testing.

Beachhead customers & use cases

The strongest early fit is where multiple keg systems create recurring operational friction.

1 Breweries & beverage producers

Mixed customer standards, export markets, filling-line flexibility

2 Keg manufacturers

Modular product families and differentiation

3 Keg pools / rental fleets

Redeployment across customers and geographies

4 Filling / cleaning OEMs

Potential standardization at the machine interface

5 Service & maintenance

Replaceable modules and easier component service

6 Distributors / integrators

One platform with multiple customer-specific heads

Beachhead hypothesis: breweries, fleets and OEMs that routinely manage more than one keg connection family.

Business model: license the platform

The preferred model is to monetize IP and design know-how through industrial partners.

Primary revenue architecture

1 License entry fee

Upfront access to defined application / territory / product scope

2 Per-system royalty

Royalty on each licensed KEG ONE system placed into market

3 Adapter / head royalty

Additional economics from interchangeable interface variants

4 Minimum annual royalty

Protects exclusivity and aligns scale expectations

Why licensing fits KEG ONE

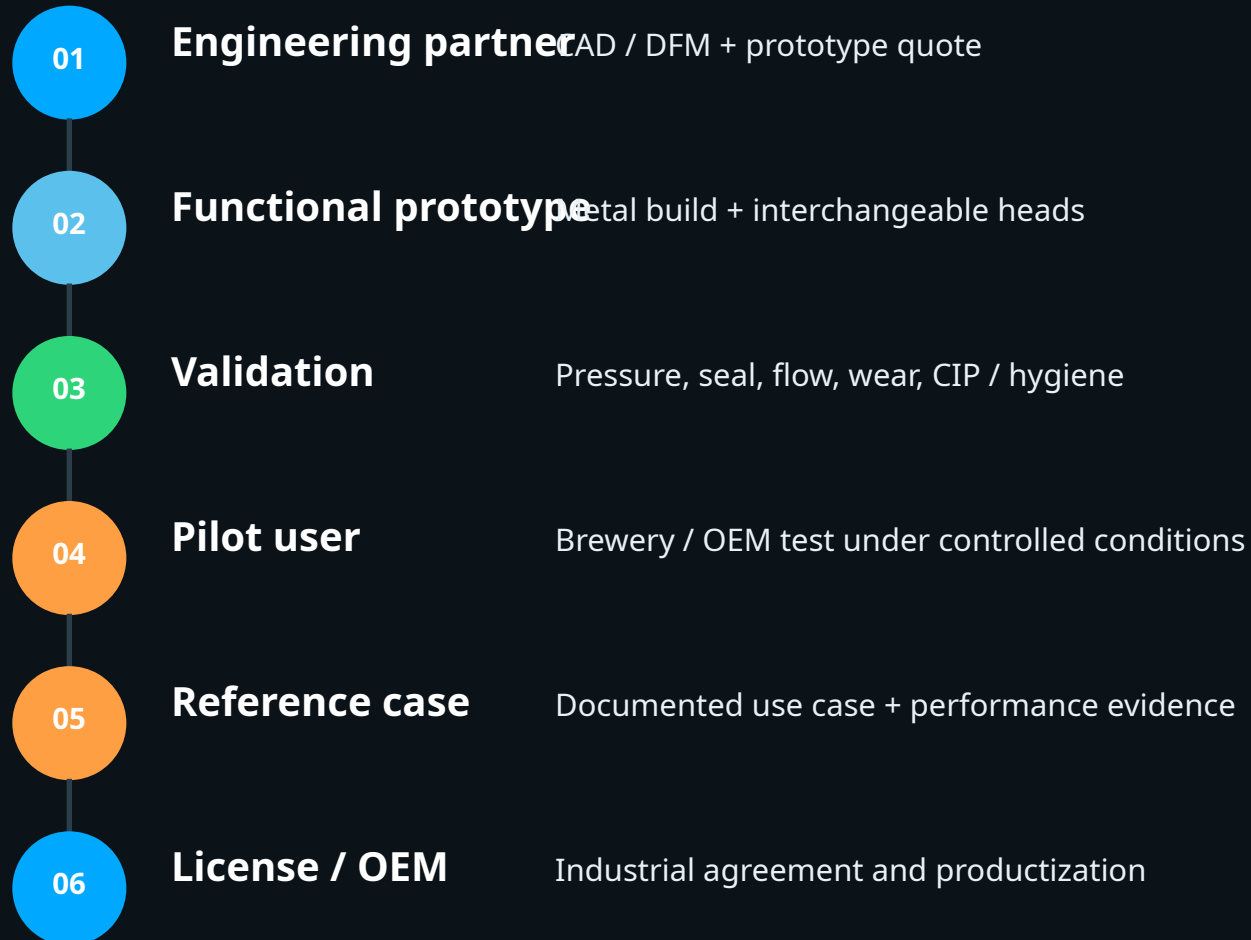
- Avoids building heavy production capacity
- Uses established OEM quality systems and distribution
- Can scale across regions and keg standards through partners
- Keeps project focus on IP, design evolution and application engineering
- Enables multiple licensed product families over time

Optional early-stage revenue

Co-development, prototyping and pilot engineering may be partner-funded before full licensing.

Go-to-market sequence

Commercialization is gated by technical proof, not by marketing volume.



Commercial principle

**Proof first.
Pilot second.
Scale through
partners.**

Crowdfunding and public outreach support awareness and early validation, but licensing discussions should be based on a working prototype and test evidence.

IP & defensibility

Protection is being built around the system architecture, while technical proof and know-how remain equally important.

IP

Filed protection

Croatian utility-model application filed for the pressure-activated locking adapter system.

P

Priority claim

The Croatian application claims priority from German utility-model application DE 20 2026 000 915.2 dated 03 Mar 2026.

R

Scope review

Novelty, priority support and the strongest commercially useful claim scope still require professional patent review.

Defensibility is broader than the filing alone

Product know-how

Geometry, tolerances, seals, materials and service architecture

Validation data

Pressure / leakage / flow / CIP / wear evidence

Adapter ecosystem

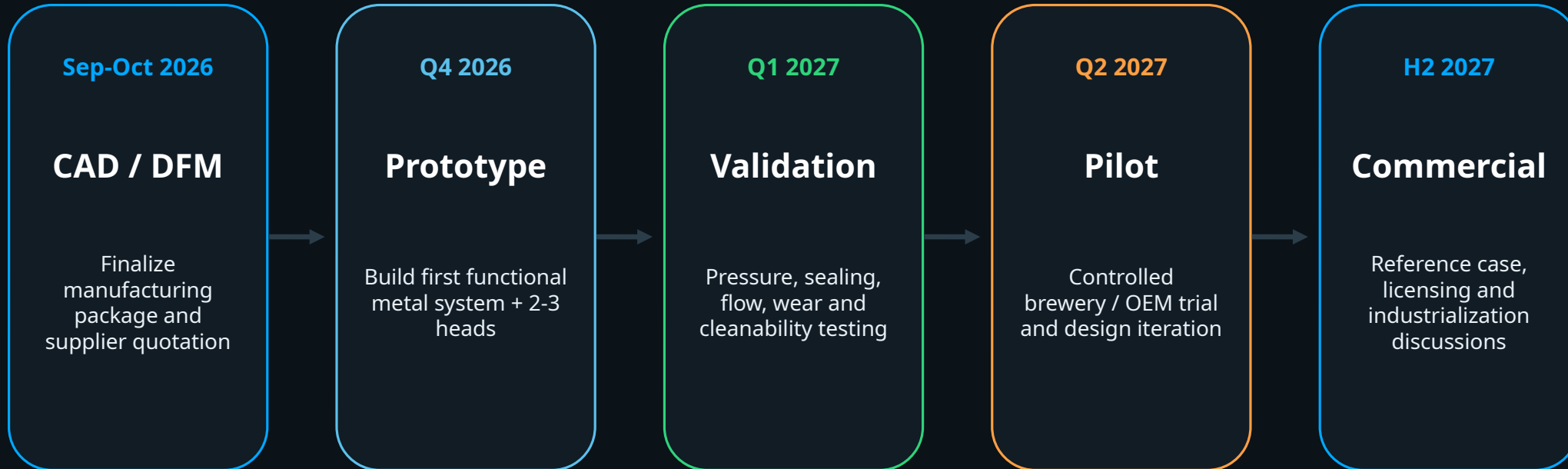
Head variants, compatibility mapping and application knowledge

Partner integration

OEM interfaces, testing methods and manufacturing learning

Execution roadmap

Target milestones from September 2026 onward.



Primary gating milestone: a working prototype that can survive objective pressure, leakage, flow, wear and cleaning tests.

Target dates are planning assumptions and will be updated once a manufacturing partner and supplier quotation are secured.

Capital use: fund proof, not overhead

The first financing step is being re-based on real supplier quotations.

1

CAD / DFM engineering

Manufacturing-ready 3D data, tolerances and material selection

2

Precision prototype

Adapter body, sleeve, heads and internal mechanical parts

3

Functional testing

Pressure, leakage, flow, safety and repeated locking cycles

4

Hygiene / CIP work

Cleanability, material suitability and serviceability checks

5

Pilot preparation

Iteration, documentation and small pilot-series readiness

6

IP / technical support

Claim-scope review, drawings and technical documentation

Planning principle: secure the minimum capital needed to reach a validated prototype, then raise or partner against evidence.

Key risks and how we de-risk them

KEG ONE is still an early-stage engineering project. The deck is intentionally explicit about what remains unproven.

Risk			Mitigation / evidence required		
Technical	Flow restriction, sealing, wear, pressure safety		Prototype test rig + iterative DFM		
Hygiene	Dead spaces, CIP cleanability, material suitability		Design-for-cleanability review + CIP tests		
Compatibility	Real-world variation across keg / fitting families		Reference dimensions + adapter-by-adapter qualification		
IP	Novelty, priority scope and enforceable breadth		Professional prior-art and claim review		
Adoption	Customers may resist changing a proven standard		Pilot where mixed-standard pain is strongest		
Execution	Prototype partner, cost and lead time		Multiple supplier quotes + staged scope		

The ask

We are looking for the partner combination that converts KEG ONE from protected concept to validated industrial product.



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Focus: invention, licensing structure
and partner development

What KEG ONE needs now

- Engineering / manufacturing partner for CAD, DFM and first prototype
- Funding for prototype and objective validation milestones
- Brewery or OEM pilot partner for controlled real-world testing
- Patent professional to confirm novelty, priority support and commercial claim strategy

Partnership proposition

Help prove the system. If the evidence is strong, build the route to licensing and industrial scale together.

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